

EVAN BRAIN, Midas and Moolah

EVAN BRAIN, Midas and Moolah is all about money. Along with the entertaining and outrageous antics of the incorrigible Evan Brain, the book has lots of funky factoids like what weighs more, a penny or a hummingbird? How do you foil a counterfeiter? How is money made? What is a numismatist?

Evan offers his unique and offbeat perceptions about the miserly King Midas.

Mr. Miser — or Mr. Midas — was weird. He would have nothing to do with paper money or quarters or dimes or nickels. Mr. Midas only wanted pennies. His favorite thing in all the world was to count his pennies...

At Mr. Midas' house, pennies were everywhere. The problem was where to put them. Pennies filled all of the pots and pans in the kitchen, and the oven too. So Mr. Midas could only eat sandwiches and cold pies.



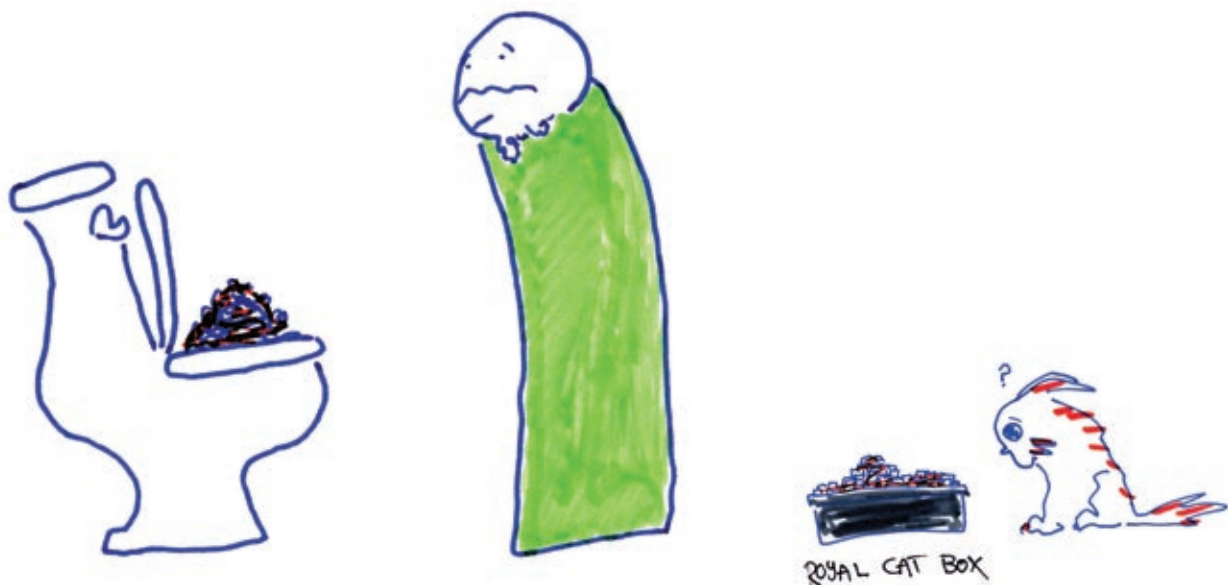
drawing by Evan Doyle

Mr. Midas had pennies in his living room...and his dining room...and his bedroom. His bathtub was overflowing with pennies. Evan couldn't see how Mr. Midas would fit in the tub with the pennies. Maybe he only took sponge baths. Evan thought about filling the bathtub at his house with pennies. It wouldn't work. His mother would just make him put the pennies somewhere else when it was time for a bath.



Even the loo was stuffed with pennies. Evan didn't want to know what Mr. Midas did about that...

Evan's mother said Mr. Midas was not right in the head. Mr. Midas was pretty creepy. She said it had to do with Mr. Midas being possessive-repulsive. Or something like that...



drawings by Evan Doyle

Evan decides to have a rock auction to earn money.

Only adults were invited because they had to have money and couldn't be too smart. What was the take? Turns out Evan made \$20. The \$4,000 rock didn't sell. That was ok. Evan didn't really want to part with it.

Evan has heard one way to save money is not to spend all the money you have.

Evan's teacher told him about an airline company that trimmed expense to save money. It cut back one olive from each salad served in first class. This resulted in a savings of \$40,000 in one year.

Evan asked his mother to ration the olives and raise his allowance.



This fun, captivating book tackles financial literacy in an engaging and lively way. It most certainly is NOT an educational book. Evan has no interest in reading or illustrating educational books, or in learning stuff his mother thinks is important.

Come to think of it, Evan does not care to illustrate *any* books, but his mother still makes him.

Evan was hoping his college would have a rule that students are not allowed to illustrate their mother's books for the good of the family. NOT!

Stay tuned...